Making Waves:
TRESTLES 1971?
The Surfrider Foundation is a non-profit environmental organization dedicated to the protection and enjoyment of the world’s waves, oceans and beaches for all people, through conservation, activism, research and education.

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A Non-Profit Environmental Organization
P.O. Box 6010 San Clemente, CA 92674-6010
Phone: (949) 492-8170 / (800) 743-SURF (7873)
Web: www.surfrider.org / E-mail: info@surfrider.org

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TIDE CHARTS

Track the Ebb and Flow of Coastal Environmentalism

California Coastal Commission – Recent pictures of the devastation to Dana Strands beach from a development project that was approved by the commission in 2005 have members of the California Coastal Commission wondering “How bad did we screw this one up?”

President Bush – Finally, a bit of light shines through the clouds as President Bush unexpectedly designates the waters off the Hawaiian archipelago a National Monument. This landmark act virtually ensures the safety and well-being of this unique marine environment.

Surfer Magazine – The original surf magazine goes “green” and begins printing on recycled paper. A sign of things to come? We hope so!

2006 Hurricane Season - Last year’s season was the costliest on record in terms of cost and environmental damage. As of Sept 1st, so far so good. But November is a long way off. We’ll see what Mother Nature has in store for us.

Offshore Oil Drilling – Last June, the House of Representatives passed a bill sponsored by Rep Richard Pombo (Calif.-R) that could lift a federal moratoria on oil and gas drilling on the Atlantic and Pacific outer continental shelf (OCS). Then in August the Senate passed a separate oil drilling bill for the Gulf of Mexico. How long until we see a repeat of the disastrous Santa Barbara spill of 1969?
This quote speaks to the essence of why we are thriving twenty-one years after our inception with more than a hundred coastal fights going at any given time. It talks to the kind of people that are willing to engage. It also sets the landscape for the fight to save the quintessential break, Trestles.

I love stories of lesser forces overcoming seemingly insurmountable odds. The story of William Wallace, captured in the film *Braveheart*, is the story of a small, easy-to-dismiss underdog fighting for the rights of fellow Scots. His passion fueled a rally of locals and enabled a literal turning of the tide of power. I love every Davey and Goliath story retold with new characters. Our fight to preserve Trestles is a similar story whose ending has yet to be told.

What is the “Save Trestles” fight? It is a battle to preserve the last remaining pristine watershed in Southern California from being damaged due to a proposed toll road’s alignment. We’ve been fighting this for over a decade. However, even with all the key leaders of the surf industry coming alongside us to support this fight and even if we win this round, we’ll be fighting this for years to come.

Trestles matters because it is an American wonder. More crudely speaking, it is also an American asset, one that demands special attention. It makes sense that we shouldn’t build a bridge over the Grand Canyon or a superhighway through Yosemite, yet the proposed road sets a precedent for private roads through state parks in California and perhaps beyond.

Like Wallace, we have rallied more than 10,000 people in our fight. Again, like Wallace, we have met with the relevant dignitaries, Governor Schwarzenegger and Attorney General Lockyer. Our battle is being fought by getting over a thousand locals to relevant City Council meetings and bands like Pearl Jam to share concert proceeds to fund our efforts.

Like Davey we’re facing a formidable foe and we’re going to use our unique approach because we believe in the principal of fighting for what we love. We see ourselves in people like Teddy, Davey and William. We look past those that will sit on the sidelines, offering critique or sarcasm on how things should be.

Whether you fight for a national treasure like Trestles or your local beach. Make sure you show up. Make sure you’re engaged. Make sure you’re contributing in the way that only you can.

Jim Moriarty
Executive Director
Our advocacy tends to take a community-based or ecosystem-based approach, including humans, into the equation when we manage our coastal and ocean resources. The Pew Commission on Ocean Policy states:

"We must redefine our relationship with the ocean to reflect an understanding of the land-sea connection and organize institutions and forums capable of managing on an ecosystem basis."

The US Commission on Ocean Policy underscores this recommendation by stating:

"U.S. ocean and coastal resources should be managed to reflect the relationships among all ecosystem components, including humans and nonhuman species and the environments in which they live. Applying this principle will require defining relevant geographic management areas based on ecosystem, rather than political, boundaries."

While it may seem obvious to many of us that marine organisms and their environments are inextricably linked together, many of our agencies and practices have divided the world into little isolated pieces. For example, we tend to manage the fishing of individual species of fish based on keeping that population sustainable without considering its effects to other species or habitats. Further, we have divided management responsibilities into local, county, and state agencies and have separated the management of land and sea without recognizing the way these systems interact across these arbitrary boundaries. It may be obvious that thinking about the interactions of these systems makes sense but what does ecosystem-based management really mean?

What is Ecosystem-based management?

Communication Partnership for Science and Sea (COMPASS), an organization dedicated to helping coordinate and communicate important marine science issues defines ecosystem-based management as the following:

"Ecosystem-based management is an integrated approach to management that considers the entire ecosystem, including humans. The goal of ecosystem-based management is to maintain an ecosystem in a healthy, productive, and resilient condition, so that it can provide the services humans want and need. Ecosystem-based management differs from current approaches that usually focus on a single species, sector, activity, or concern; it considers the cumulative impacts of different sectors."

In other words, ecosystem-based management means taking the entire ecosystem, the way it interacts, including humans, into the equation when making decisions. While this may be revolutionary for a myriad of government agencies, the concept is very intuitive for Surfrider's grassroots activists. Our advocacy tends to take a community-based or area-based approach in addressing coastal issues, which tends to be inherently ecosystem-based. For this reason, many of Surfrider Foundation's local campaigns are excellent examples of eco-system based approaches to protecting and conserving our coastal and marine environments.

A classic example where local, state and federal agencies have failed to take an ecosystem-based approach and where the Surfrider Foundation has been leading the charge to incorporate this approach is beach-fill projects (also known by the misnomer “beach nourishment”).

Given the numerous ecological functions that beaches provide, it is surprising and disconcerting that conservationists often fail to adequately protect these systems. Perhaps due to their unique location between land and sea, beaches have generally languished in the bureaucratic black hole between marine and terrestrial management. And, while beaches are consistently valued in our society for the aesthetic, recreational, and storm buffer services that they provide, their ecological contributions have too often been ignored.

Fortunately, Surfrider Foundation chapter activists, particularly along the East Coast, have been at the helm for change. Through a string of successful local campaigns the beach-fill project paradigm is shifting so that consideration is given to cumulative ecosystem impacts, the interconnectedness of the land and sea and to the human dimension.

The Ocean Revolution is Alive:

Long Beach, NY

Just last May in Long Beach, New York, Central Long Island and New York City chapter activists recently convinced the City Council to unanimously oppose a US Army Corps of Engineers (Corps) project to fill the accretion beaches of Long Beach with sand because the project failed to account for the impacts to nearshore ecosystems, surfing, fishing. The Corps’ unidirectional thinking and “take it or leave it” focus on hazard reduction without consideration of an integrated approach flies in the face of the Ocean Report’s recommendations. Fortunately, Surfrider Foundation activists and the Long Beach City Council didn’t allow this myopic thinking to define this project. The Chapter remains convinced that an ecosystem-based approach that accounts for recreation (swimming, surfing, and fishing) and nearshore ecosystem protection while also providing protection from storms can be accomplished. A clear example of Surfrider Foundation activists instigating the ocean revolution.

To learn more about the Central Long Island and New York City Chapter campaigns that are hindering and shifting the way our coastal agencies and communities approach beach-fill projects. These successes and others like them are generating great momentum. We hope that there will be a cumulative effect to change the design of beach-fill projects nationwide, so that future projects embody the recommendations of the Ocean Reports to consider the interconnectedness of ocean and beach ecosystems and also take into account the community who use those beaches and oceans.

The ocean revolution will not be televised. The ocean revolution begins at the local level by people like Surfrider Foundation activists, changing the way we manage our coasts and oceans. The ocean revolution is alive.

For more information visit:

Ecosystem-based Management:

http://compassonline.org/?q=EBM

"Beach Is Alive" Making Waves Series: Articles #1, 2, 3, 4, 5, 6.

The theme of this series - Ocean Revolution – is inspired by J. Wallace Nichol’s Ocean Revolution campaign that is dedicated to inspire a youthful movement towards ocean protection. To learn more, visit www.oceanrevolution.org.

St. Lucie County, Florida:

In January 2006, the Treasure Coast Surfrider chapter was successful in saving Waveland Beach in St. Lucie County, Fla. from a terrible emergency dune-restoration / beach-fill project. When a coastal engineering firm sought to build a beach-fill project, allowing a clay/road fill-like material to be used in lieu of native beach sediment, the Treasure Coast Chapter took a stand against this ecosystem-based disaster. The project would not only increase the rate of erosion on this barrier island with beachfront homes, it also would decrease the success of the second most important turtle nesting area in the state, choke federally-protected nearshore hard bottom in re-suspended silts, and create a "murky" water that increased the incidences of an inadvertent shark attack on surfers and swimmers.

Through continued vigilance, the Treasure Coast Chapter convinced Florida’s Department of Environmental Protection to halt the horrible project and restore the area with appropriate sand.

Expending a colossal amount of energy on this campaign clearly made government agencies realize that an ecosystem-based approach that integrates the interests of surfers, anglers, divers, and conservationists must be used and that bad beach "nourishment" projects will not be tolerated. Thanks to the Treasure Coast chapter, perhaps in a few years we’ll be surfing in emerald water again here in South Florida. This is another example of the ocean revolution in action.

To learn more about the Treasure Coast efforts visit:


Paradigm Shift:

These are but two examples of Surfrider Foundation chapter campaigns that are hindering and shifting the way our coastal agencies and communities approach beach-fill projects. These successes and others like them are generating great momentum. We hope that there will be a cumulative effect to change the design of beach-fill projects nationwide, so that future projects embody the recommendations of the Ocean Reports to consider the interconnectedness of ocean and beach ecosystems and also take into account the community who use those beaches and oceans.
As you can see, the beaches in Long Beach, N.Y. have actually grown since the 1970s. Are these beaches desperately in need of beach fill that doesn’t account for the community and ecosystem issues? The New York and Central Long Island Chapters do not think so and the Long Beach City Council responded with a unanimous “no.”
Over the course of the last several years, Surfrider Foundation has been involved in what could be one of its most critical campaign efforts ever: saving a group of world class surf breaks in its own backyard.

Central to this campaign are the breaks at Trestles including Uppers, Lowers, Middles, Church and Cottons. The breaks and associated watershed are currently threatened by a proposed highway construction project that would run straight through the heart of the surrounding hills and San Mateo Creek watershed that nourishes this wonderful section of coastline. Not only are multiple surf spots in jeopardy, but so too is one of the last remaining natural coastal watersheds in Southern California; habitat that is critical for the survival of at least seven endangered or threatened species.

For over a decade, The Transportation Corridor Agency (TCA), a private firm (not a government agency) made up of elected officials from select Orange County cities, has sought to build an extension to the 241 Foothill South Toll Road. The proposed Foothill Transportation Corridor-South (FTC-South) would be a sixteen-mile long, six-lane toll road highway, six miles of which would parallel the San Mateo and Christianitos Creeks, the tributaries that feed sediment to the beach at Trestles. The TCA claims that growing pressures from increasing population and traffic require this toll road's construction.

The TCA has selected an alignment for the toll road that not only threatens the local surfing resources, but also looks to degrade open-space reserves, compromise the popular San Onofre State Beach Park and eliminate the San Mateo Campground.

According to Surfrider Foundation’s Assistant Environmental Director, Mark Rauscher, “The TCA is undertaking a flawed project that will harm the natural environment and will impact the surf break. What’s worse, according to analysis by two of the best transportation engineering firms in the country, this project will fail in its objective of providing a long-term solution to traffic congestion.”

The Surfrider Foundation’s presentation of these facts, along with a report from the State Parks Commission opposing the project, has proven substantial enough for nearly a dozen cities from across California to pass resolutions of support and vote to oppose the TCA’s plan for the FTC-South extension. Cities that have publicly voiced opposition to the project include Laguna Beach, Oceanside, Del Mar, Aliso Viejo, Imperial Beach, San Francisco and Los Angeles.

Surfrider foundation maintains that because the project will require substantial alteration to San Mateo Creek, the natural sediment flow that supplies sand and cobbles to the Trestles surf breaks will be affected. According to a 2000 report by the TCA’s own engineering consultant, Dave Skelly, losses in sedimentation flow could result in “shoreline retreat and substantial impacts to the surfing resources,” which would result in diminished wave quality at these prime breaks.

The entire Trestles area, and specifically the break at Lower Trestles, has been a hotbed of progressive surfing for decades thanks to a perfect peeling wave on which to master new and innovative maneuvers. The fact that the break hosts the only mainland U.S. stop on the Association of Surfing Professionals World Championship Tour is testimony to the break’s quality and consistency. But for those who surf there regularly, Trestles is much more.

Unlike most surfing areas in Southern California, visitors must park almost a mile away and walk in along a trail paralleling the creek. San Clemente pro and long-time Trestles local Gavin Beschen knows how important this area is.

“It’s pretty much the last gem left on the coast here,” says Beschen. “Being able to cruise down there with Mother Nature everywhere … you don’t see that too much out in the wild anymore.”

Another significant environmental impact from this project will be the compromised water quality in the surrounding area. According to the 2003 Pew Ocean Commission Report, when over 10 percent of a watershed is paved there are significant water quality and ecosystem impacts. With sixteen miles of six-lane highway going in, this project will place a substantial amount of impermeable surface area along San Mateo Creek, resulting in dramatic increases in the amount of oils, heavy metals, and other toxins flowing into both the watershed, and eventually Trestles and the surrounding breaks.

The planned extension to the FTC-South will also have profound impacts to onshore and upstream resources as well. The San Onofre State Beach Park’s San Mateo Campground and the Donna O’Neill Land Conservancy are both threatened by the project.

The Donna O’Neill Land Conservancy is a 1,200-acre wilderness reserve created in 1990 as a mitigation for wilderness area displaced by the Telega development in the city of San Clemente. The TCA’s proposed alignment for the project bisects through the middle of the reserve.

The impacts to both of these areas effectively represent a promise to the public trust that is now being broken,” says Rauscher. “When you start needing to mitigate for existing environmental mitigations, you have to start asking ‘When is enough, enough?’

In January of this year, the TCA filed their formal Environmental Impact Report, or EIR. Environmental Impact Reports are legally required documents for all development in order to assess the potential ecological effects from a project, and to propose satisfactory mitigation methods to offset the impacts of the project.

Also threatened, is the San Onofre State Beach Park’s San Mateo Campground. The popular campground was created as a means to offset environmental impacts from the construction of the nearby San Onofre Nuclear Power Generation Station. With TCA’s current plan, approximately 320 acres of San Onofre parkland would be turned over for highway use, with a portion of the toll road extension running directly through the park. The toll road’s path would run parallel to the San Mateo Campground, which is a favorite with middle- and low-income families looking for an affordable vacation along the highly affluent Southern California coastline. There are concerns that the impacts of the completed road would likely cause the campground to be closed.

"The impacts to both of these areas effectively represent a promise to the public trust that is now being broken," says Rauscher. “When you start needing to mitigate for existing environmental mitigations, you have to start asking ‘When is enough, enough?’

By Zach Keenan & Matt McClain
Aerial photo by Rob Gilley / Inset photos by Matt McClain
In response, the Surfrider Foundation, along with a coalition of environmental organizations including the National Resources Defense Council (NRDC), Sierra Club, Audubon Society and the Endangered Habitat League, filed a lawsuit against the Transportation Corridor Agency to block the construction of the 241 Foothill South Toll Road. The suit alleges that the TCA and its board of directors violated the California Environmental Quality Act (CEQA) by failing to adequately assess significant environmental effects of the road, failing to identify measures that could mitigate those impacts, and failing to properly study alternatives that would avoid harm to the environment.

“In a nutshell, the lawsuits claim that the EIR was inadequate, and subsequently the project is illegal under state law,” says Surfrider Foundation Legal Director Michelle Kremer.

In January, the coalition’s efforts were bolstered when California State Attorney General Bill Lockyer filed a separate but similar lawsuit on behalf of the people of California and the State Parks and Recreation Commission. Moreover, these efforts were further enhanced with the news that The Native American Heritage Commission (NAHC) had also filed suit claiming the TCA violated laws that prohibit public agencies from causing damage to Native American historical and ceremonial sites that are located on public property. The complaint states that the toll road would adversely impact the indigenous Village of Panhé, recognized as one of the major villages of the Juaneño people, and it would pass within feet of a cemetery still currently used by the people.

The reality of this project is that it is flawed from its foundation. In a study conducted by the nation’s leading expert on transportation, Smart Mobility, adding an extension to the 241 FTC-South will not alleviate traffic through the Interstate 5 corridor. Instead, the Smart Mobility study concluded that a widening of Interstate 5 would achieve far superior results in alleviating traffic congestion. So then, why are the TCA so earnestly pursuing this project?

Critics of the project point to the recent housing boom and existing plans to construct 14,000 new homes in the unspoiled coastal hills above Trestles. In reality, the toll road extension project will result in promoting new development and incremental traffic from the urban sprawl that it creates.

“In addition to compromising a state park, jeopardizing the welfare of several endangered or threatened species and degrading the surfing resources at Trestles, the fact that this project could actually end up increasing traffic through South Orange and Northern San Diego Counties demonstrates what a poorly designed project this is,” says Rauscher.

In addition to the ongoing litigation, the Surfrider Foundation is working to try and block the issuance of several permits necessary for the project to move forward, including permits by the Department of Fish and Game, the Regional Water Quality Control Board and the California Coastal Commission. The Foundation is also working hard to continue its outreach efforts and better educate the community about the perils associated with the proposed alignment for the toll road extension.

With legal costs mounting, Surfrider Foundation has also been actively trying to fundraise for the campaign.

“There is the very real potential that we could be filing multiple lawsuits before this is over,” says Kremer.

In April, wetsuit manufacturer Body Glove got several companies including Oakley, Lost and Adio to chip in for a fundraising auction that netted nearly $4,000 for the campaign. Then, in June, longtime Surfrider Foundation supporters Pearl Jam donated approximately $30,000 towards the campaign (see related story in this issue).

“We’re excited to see members of the surf industry starting to pitch in to help with the campaign,” says Rauscher. “This campaign is a line in the sand of sorts. If we in the surfing community can’t rally to save this break, it doesn’t say a whole hell of a lot about us, does it?”

For more information on the Surfrider Foundation’s Save Trestles campaign, please go to www.savetrestles.org.
East Coast

Jersey Shore Chapter members cheered the recent decision by Long Beach Township to open up seven surfing beaches in the Long Beach Island town. Previously, no surfing was allowed during lifeguard hours in the summer.

“Local residents really pushed for this change, but it helped that they were Surfrider Foundation members,” said John Weber, East Coast Regional Manager. Surfrider offered the town advice on different ways to implement the new surfing beaches and ways to decrease the town’s liability. Now the Chapter members have to make sure the town is implementing this program correctly and giving surfers ample room for safety and fun.

Further south, the South Jersey Chapter’s big celebration in Ocean City was one of the highlights of this year’s International Surfing Day. The week before, the Ocean City Mayor issued a proclamation declaring June 21st International Surfing Day, which surely helped bring some of the 900-400 attendees to the event. There was live music by The Silence, free food, a surfboard giveaway featuring Mayor Knight and a beach cleanup that awarded prizes for the smelliest, the most unusual and the largest quantity of trash picked up. To round out the evening, everyone enjoyed some great weather and a sunset surf session.

This past May, Surfrider Foundation’s New York City Chapter and the Central Long Island Chapter scored a huge victory when the City of Long Beach, N.Y. unanimously rejected a proposed beachfill project by the Army Corps of Engineers. This $90 million project would have widened the beaches, rebuilt the rock groins, and built a dune under the boardwalk, but it also would have destroyed surfing areas, impaired recreational fishing, and made swimming more dangerous. The campaign, which was started several years ago by former NYC Chapter chair Cat Began, was picked up by current NYC Chapter Chair Joel Banslaben and Vice Chair Alison Johnson. Local resident Ericka D’Avanzo (now Florida Regional Manager) did much of the organizing in the community and this was picked up by Jeff Kupferman who saw the project through to the end. Activist Chris Manthey provided valuable technical support and together they convinced the City to ask the Army Corps for a modified project. They asked for a plan that did not dump sand directly in the surf zone, that spared some of the good surfing groins, and they asked to see sand samples. When the Army Corps could not comply, they had to oppose the plan.

During a ribbon cutting ceremony, local Mayor Jim Mathias presented the Ocean City Maryland Chapter the “Key to the City” in recognition for their work in developing the “Please, Leave Only Footprints” Campaign. After the presentation Mayor Mathias cut the ribbon to officially kick off the Footprints Campaign, which is a joint effort between the Chapter and the Town of Ocean City to encourage visitors to help keep our beaches clean.

Pacific Northwest

In early 2006, Surfrider activists in Newport, Oregon began meeting monthly with the city council to jointly identify solutions to water-quality problems. Initiated in response to testing conducted by Surfrider volunteers and the Oregon Coast Aquarium that indicated high bacterial counts at local beaches, the “Mayor’s Workgroup on Water Quality” has demonstrated that citizen involvement can be a powerful approach to local problem solving. Newport Mayor, Bill Bain, established the workgroup after the Newport Chapter’s Melinda McComb presented concerns at a City Council meeting about contaminated water off Nye Beach. Fortunately, Surfrider Foundation’s Newport Blue Water Task Force program has been implemented since 2004 to fill in the gaps in state testing which allow Surfrider Foundation volunteers to identify this unknown problem.

To date, the Water Quality Workgroup has toured the Newport Wastewater Treatment Plant with City Engineer Lee Ritzman, reviewed the city’s wastewater master plan document and is working to improve beach signage for water-quality advisories. The workgroup next turned its attention to improving beach signage for water quality. More recently, the workgroup has focused on some of the root causes of local water-quality pollution, and possible alternatives for city action. Surfrider members have presented information on topics such as best available technologies and municipal grant opportunities for infrastructure improvements. The workgroup has also served as an important forum for discussing the terms of the proposed permit renewal for the local Georgia Pacific pulp and paper mill.

Additionally, the Newport Chapter is currently designing a monitoring project for Nye Creek to identify sources of bacterial pollution off Nye Beach. Expanded Surfrider monitoring has indicated that much of this pollution likely originates from the watershed, rather than the city’s sewage outfall. The identification of these sources will lay the groundwork for the city implementation of real and lasting solutions.

Newport Chapter volunteers are also working with the city to develop a public education campaign on reducing non-point source pollution. In the coming months, the city plans to add information to its website, and the water bill will include a one-page fact sheet on simple lifestyle changes that can help protect local water quality.

The 7th Annual Clean Water Classic surf contest took place this past June in Westport, Washington and was by all accounts a huge success. “Competitors and spectators walked away pleased, and the event served as a great fund-raiser for the Pacific Northwest chapters of the Surfrider Foundation,” said Ian Miller, Washington Field Coordinator for the Surfrider Foundation, and one of the event organizers.

The remnants of 4th of July revelry on Pacific Beach in San Diego. Photo: Todd Cardiff

Mom and Dad Kaleo and Tiare with 2-mo. twin sons, Justin & Eric, first surfing lesson at Ho’okipa Beach Park on Maui’s north shore.
The event raised over $8500 for the Pacific Northwest Chapters of the Surfrider Foundation, involved 120 competitors from Oregon, Washington, Brazil, Hawaii, California and British Columbia, (all of who received a membership to the Surfrider Foundation as part of their contest registration) and drew an estimated 650 spectators to Westport. The Clean Water Classic is the only professional surfing event currently held in Washington State and the oldest continuously running competition in the Pacific Northwest. Sponsors included: Global Surf Industries, Islander Resort in Westport, Wash., Quiksilver, Xcel, Patagonia, Steepwater Surf Shop in Westport, Wash. and Snowboard Connection in Seattle among others. For a complete sponsor list please visit the Surfrider Foundation website.

Florida

The Treasure Coast & South Florida Chapters activists had a victory in an Army Corps Project that called for dredging sand off the Fort Pierce coast for a beach renourishment project in Miami-Dade County. A spokesman for the Army Corps of Engineers, said the federal project managers decided against dredging one million cubic yards of sand from the St. Lucie Shoal after public meetings last month drew fierce opposition.

Miami-Dade County officials had wanted to use Treasure Coast sand for renourishment after exhausting their own offshore sand. Refusing to have inland sand trucked in to their beaches, they also explored using sand from the Bahamas, but that was off limits under federal law. State Sen. Ken Pruitt, who opposed the project at public meetings in Stuart and Fort Pierce, said credit for the plan’s defeat should go to the Surfrider Foundation’s Treasure Coast and South Florida Chapter activists and other Treasure Coast residents who fought the idea over concerns about long-term federal feasibility study could get started. But he said the fight to protect local sands has only just begun — and lawmakers might work in the next session to change the way healthy beaches are preserved throughout the state.

He said, “Just because we stopped them from taking the shoal sand doesn’t mean they can’t go someplace else, and that’s not right.”

Ericka D’Avanzo, the Surfrider Foundation’s Florida Regional Manager, agreed that more work needs to be done until sands near the St. Lucie Shoal — which she said protected against local beach erosion — can be permanently protected. Still, residents should be proud of their work, she added.

“We’ve done what we’ve set out to do, to have it stopped at the end of the scoping process,” she said.

This is a great example of Surfrider Foundation’s chapter network coordinating efforts on project.

As South Florida chapter activist, Wyatt Porter-Brown stated, “We put a lot of time and effort to attend scoping meetings, educate members and others in Miami with papers and bulletin points and our volunteers went up to Stuart for their scoping meeting.”

West Coast

On July 5th, 1,400 volunteer activists from all over San Diego collected over 8,000 pounds of trash and over 45,000 cigarette butts that were left on county beaches after the 4th of July holiday. The San Diego County Chapter of the Surfrider Foundation, and San Diego Boardshops sponsored the 3rd annual “Morning After Mess” in order to clean up litter and raise awareness about the state of the beaches following the holiday.

“We had seven different cleanup sites throughout San Diego County,” said Bill Hickman, Chapter Coordinator for the San Diego County Chapter of the Surfrider Foundation. “Local environmental and citizen based groups such as I Love Clean San Diego, San Diego Baykeeper, and Keep Del Mar Clean, also helped organize each site.”

“I was shocked and speechless when I got to the beach this morning and saw the mess that was left behind,” said Alan Honadle, Chair for the San Diego County Chapter of the Surfrider Foundation. “After seeing what our volunteers accomplished and a much cleaner beach, I went to work with a renewed bounce in my step.”

The Huntington / Seal Beach Chapter currently has 12 volunteers collecting baseline water-quality data north and south of the Bolsa Chica Inlet in Huntington Beach and will continue to do so following the completion of the inlet (late August). This joint Surfline /Surfrider Foundation project is being done to determine the potential impact of the inlet on water quality. The Surfrider Foundation opposed the creation of the inlet since it’s proposal, but was not successful in stopping it. You can monitor the progress of this study on the Blue Water Task Force Website – just select “Huntington / Seal Beach” from the pull down menu.

Islands

Congratulations to Maui Chapter Chair Jan Roberson, who welcomed her first grandchildren into this world. Her son and daughter-in-law had twins and all are doing fine according to the “double whammy” Jan.

News from the Field

The Surfrider Foundation National Headquarters would like to say “thank you and good-bye” to Central Coast Regional Manager, Kaya Freeman and Washington State Field Coordinator, Ian Miller for their dedicated service to the organization. Ian is getting married and traveling the world for a year and Kaya is relocating with her husband to the Caribbean. We wish them both the greatest of luck and happiness.

On this calm, summer day, there is no one here to share the scene with except for a lone, elderly fisherman who is jumping through tide pool puddles in their little rubber boots. The lack of people recreating along the famous Basque Cliffs is typical and unfortunately, symbolic. Since more and more people visit the market (instead of the sea) to gather their subsistence their interest in visiting and getting to know this part of their country and culture has dwindled significantly.

Surfrider Europe is hoping to turn the tide and bring people back to enjoy this geographically unique region of France’s coastline. Stephane Latasque, Executive Director of Surfrider Europe, reasons that if more people are immersed in this resource and grow to love it, then they will join the fight to protect it from pollution and encroaching irresponsible development.

Latasque and his staff have put together an interesting plan to reel in the masses. They have joined forces with the local government of Pays Basque, and other non-governmental organizations that represent historical, cultural, and organic farming movements as well as other environmental groups, to bring the Corniche Basque to life, literally. They are teaming up to produce a three-day festival and scavenger hunt, taking place in late September 2006. It is a unique concept, one that will allow the public to interact with nature, history and culture as they explore this historical coastal region and better understand why this region is so special.

Surfrider Europe is hoping that by creating opportunities for people to enjoy the Corniche Basque, the public will join in the fight to save this fantastic coastal resource. The laws of France and the European Union, once quite harsh against building in coastal zones, are consistently under attack from developers and some local leaders who are hoping to infuse their former fishing communities with investment from construction projects and the subsequent commodification of the area with second homes.

One of Surfrider Europe’s partners, Conservatoire du littoral, is acquiring natural spaces along the coast, to preserve them from development, and has its eye on the Corniche Basque. There is also consensus amongst activists that the coastal route should be closed to automobiles who only speed through the area in order to get from Biarritz to Hendaye. This would leave the current route along the cliffs to cyclists and other recreational enthusiasts, who could then better enjoy the sounds of nature. This is the long-term goal.

However, in the meantime, Surfrider Europe will continue to press on in its efforts to preserve and protect what coastline it can.
When asked how dedicated Surfrider Foundation volunteer Ed Schlegel was, fellow South Orange County Chapter activist Chuck Butera joked “In order to get him to fix an ongoing leak in their kitchen faucet, Ed’s wife had to tell him that someone from Surfrider called and asked him to fix it. That was the only way she knew how to get him to take care of it right away!”

Before getting involved with the Surfrider Foundation, Ed was a Fire Captain for about 25 years spending most of that time on a ladder company and some on an engine company. The ladder company personnel go in, or up, to structures with no hose lines; just lots of tools for forcibly entry and ventilation. These are the guys on the roof, the ones trying to find their way out of a smoky building.

When Ed retired from the Fire Department his desire to help people and the community continued, but in a different direction. Since then he has presented a surfboard with hundreds of signatures to California Governor Arnold Schwarzenegger urging him to protect San Onofre State Beach and Trestles Beach. This is the guy who, for well over a year, has helped gather signatures on petitions, the guy who I’ve never heard complain about volunteering his time, the guy who called numerous legislators to help set up meetings for a Sacramento trip, the guy who stepped up to be interim chairman of the South Orange County Chapter and on top of that has always remained positive throughout. Ed Schgelgel is what makes Surfrider Foundation great and one of the reasons we’re succeeding in our Save Trestles Campaign.

Ed Schlegel’s tireless activism on behalf of coastal protection is awe-inspiring. His passion for the coast is evidenced by the jovial spirit which shines through in everything he does – from meeting with Governor Schwarzenegger to staffing information booths at local festivals. He is truly an inspiration.
IN MEMORY OF TERRY MCCANN (1934 - 2006)

By Michelle Kremer

Terry McCann, Olympic Gold Medalist, business leader, and a member of Surfrider Foundation’s Board of Directors from 1992 to 1996, passed away on June 7, 2006 from mesothelioma, a rare cancer linked to asbestos exposure.

Terry became president of the Surfrider Foundation in 1995 and led the organization through its first strategic plan which laid the foundation for the organization’s growth. Terry contributed sound business advice, good governance and led the organization from its formative years into the international network of dedicated chapters and activists we have today. The profound impacts of having Terry on the board and as a supporter of the Foundation are immeasurable.

In 1960, Terry won the Gold Medal in wrestling at the Rome Olympic Games and was inducted into the National Wrestling Hall of Fame in 1977. After winning, he was asked to give a lot of speeches and became involved with his local Toastmasters club to hone his public speaking skills. He quickly improved and eventually became executive director for the Rancho Santa Margarita-based Toastmasters International, which he lead with great success for 26 years until he retired in 2001.

From 2001 to 2003, Terry served as executive director of the Surf Industry Manufacturers Association (SIMA) and also left an indelible mark on that organization as well as the surf industry and in 2005 was recognized by SIMA with a Lifetime Achievement Award.

For those of us who had the pleasure of calling him a friend and mentor his legacy of effective non-profit leadership will live on.

Terry is survived by his wife of 52 years, Lucille; seven children; 18 grandchildren; two great-grandchildren; a brother; and, two sisters.

Between the Lines

50 Ways to Save the Ocean
by David Helvarg

Book Review by Zach Keenan

In early May, I was fortunate enough to attend a presentation by David Helvarg held in partnership with the Center for Marine Biodiversity and Conservation at the Scripps Birch Aquarium in La Jolla, Calif. It was an incredible opportunity to hear personal perspectives from such a committed ocean advocate, and to appreciate the diverse life paths that led him to the current chapter of his life.

Helvarg has a remarkable journalism background, reporting from every continent including Antarctica. He is an award-winning journalist, and the author of two other books, Blue Frontier and The War Against the Greens. Currently, Helvarg is President of the Blue Frontier Campaign (www.bluefront.org), the editor of the Ocean and Coastal Conservation Guide, organizer of several Blue Vision conferences for ocean activists, and winner of Coastal Living Magazine’s 2005 Leadership Award. But for all of this highly decorated fanfare, Helvarg remains true to the core, a simple ocean lover that wants to do his part to protect this amazing resource for future generations to experience and enjoy.

In this fun-to-read book, Helvarg has compiled an accessible approach for everyone to live an ocean-friendly lifestyle. With illustrations by Jim Toomey, the appeal exists for ocean lovers of all ages to appreciate the simple feats that accompany a holistic approach to ocean conservation.

In the foreword, Philippe Cousteau reminds us that every action we take has a consequence, and by making the right choices we can make a positive difference in the world. This book outlines a way of life that is compatible with preserving and protecting our oceans, with suggestions such as “Eat Organic and Vegetarian Foods” and “Use Less Plastic.” While the impacts of these actions might not be as easily relatable as “Join a Coastal Cleanup” or “Raise Funds for Ocean Conservation,” they promote the interconnectedness of our choices, from pollution from conventional agriculture as well as plastic bags. Simple daily steps, such as bringing your own cloth bag to the marketplace and not wasting water have huge impacts, much the same as making ourselves and neighbors aware of information about the ocean and positive environmental actions.

50 Ways to Save the Ocean is a great tool to provide more awareness for the general public, and provides the steps one can take to create a better state of affairs for our oceans. It all comes down to awareness, and living in accordance with that insight, creates a better world for everyone.
The Surfrider Foundation has joined Earth Share of New Jersey. Building on its successful partnerships with Earth Share National and Earth Share of California, the Surfrider Foundation became an Affiliate Member of Earth Share of New Jersey in June. Now, employees throughout the state can make payroll deduction contributions to Surfrider and nearly 100 other conservation and environmental charities and federations through Earth Share's workplace giving campaigns.

Workplace giving may be the easiest and most effective way to support the Surfrider Foundation. If your employer offers payroll deduction, you can elect to donate a percentage or a flat dollar amount from each paycheck and designate that donation to Surfrider and/or other environmentally focused charities. These donations are tax deductible and support Surfrider's mission-related work.

Think about it: If you are paid every two weeks and choose to donate $25 (less than a tank of gas!!) per paycheck, by year's end you will have made a $650 donation to Surfrider.

Check with your employer to see if they participate in Earth Share—the entire Federal Government does via the Combined Federal Campaign (CFC) and nearly 450 companies participate as well. If your employer is not an Earth Share partner and you would like to help get Earth Share established at your company please contact Steve Blank at (949) 492-8170. And, don't forget to check with your employer about charitable-gift matching. Many companies offer to match employee's gifts on a dollar for dollar basis giving your gift even more impact!!

2000 CLUB NEWS

New York/New Jersey

After three successful years in Orange County, Surfrider Foundation's 2000 Club has finally expanded to the East. In June, the New York/New Jersey 2000 Club was launched with a hugely successful event at the Park Restaurant in the Chelsea district of New York City. World-renowned surf photographer Jeff Divine graciously extended a previously scheduled trip to appear at the event and narrate a 45-minute show of some of his favorite images culled from his many years on the beach and in the water. Photos ranging from Gerry Lopez at Pipeline to Dave Rastovich in the Mentawais thrilled the 40-plus attendees and Jeff provided personal commentary on each shot. Afterward, Jeff took questions and then signed copies of his book "Masters of Surf Photography" that were presented to each paid 2000 Club member in attendance. Guests also enjoyed wonderful food provided by the Park Restaurant, wine from Twin Fin Wines and beer from the Brooklyn Brewery.

Surfrider Foundation member and past Chair of the Jersey Shore Chapter, Greg Pollack has commissioned a balsa wood hot curl replica board from New Jersey based, underground shaper Tom Eadon. The board was signed by surf-guitar legend Dick Dale. The first 25 people to become members of the NY/NJ 2000 Club will automatically be entered in a drawing to win the board. Already, seven new members made a $2000 donation to Surfrider and joined the Club following the June event.

Orange County

New OC 2000 Club Co-Chairs, Steve Beck and Phil Johnson—along with their wives—hosted their first event in June as well. Former Surfing Magazine house photographer Tom Servais offered up a slide show of his favorite images at the Vine Restaurant in San Clemente. Tom may be best known for his extensive work at Teahupoo and Cloudbreak and his photos of those spots and many others did not disappoint. As in New York, paid 2000 Club members received a complimentary copy of Tom's "Masters of Surf Photography" book and had Tom sign and personalize it for them.

Steve and Phil are taking over the reins of the OC 2000 Club from Steve Friedmann after his very successful stint as Chair. Steve put on some incredible events and helped to boost club membership so the new co-chairs have some big shoes to fill. But they've already set their sights on further increasing the OC Club's ranks and they have some great ideas for upcoming events that should not be missed.

If you'd like to learn more about the OC or NY/NJ 2000 Clubs, or to become a member, please contact Steve Blank at (949) 492-8170.
GLOBAL SURF CALENDAR 2006
- monthly surf images from around the world
- $6.95

ROBB HAVASSY CALENDAR 2006
- 15-month calendar showcases the stunning work of artist-surfer Robb Havassy – includes 12 framable art prints plus a 365-day tide chart
- $8.95

SURFRIDER BUMPER STICKERS
- specify number when ordering
- $3 each

LICENSE PLATE FRAME
- made from recycled plastic
- $7

SEW-ON PATCH
- $3

SNOWRIDER PROJECT STICKER
- $3

16 OZ. TRAVEL MUG
- photo of Rincon, Puerto Rico
- “Surfrider Foundation”
- $12.95

SURFRIDER PLAYING CARDS
- $3.95

SURFRIDER NOTECARDS
- (10) 5”x7” cards & envelopes printed on recycled paper. Ocean scenes from various areas.
- $10

BLUE WATER BEGINNER TEST KIT
- includes 4 tests & instructions
- $28

MONOPOLY SURFING ADDITION
- visit surf spots around the world and learn about protecting our coastal environments in this new version of the classic board game
- $35.95

SEA TO SUMMIT VIDEO
- Surfrider Foundation’s new educational video exploring watershed stewardship features a host of today’s hottest action sports stars, including Tony Hawk and Tara Dakides – 19 minutes.
- $16

KEEPERS OF THE COAST
- The Surfrider Foundation’s award-winning environmental documentary, Keepers of the Coast, produced and directed by Michael Graber and Diana Schulz – film and study guide – 31 minutes.
- $24.95

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sweatshirt
M-L-XL-XXL $45

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t-shirt
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t-shirt
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sweatshirt
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“COASTAL FRIENDS” SERIES
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specify navy, black,
hunter green or gray
ONE SIZE $22

FLEXFIT HAT
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embroidery – logo on front
M-L $22

2006 SURFRIDER ALOHA
classic Reyn Spooner 100%
cotton shirt
M-L-XL-XXL $69
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“THE ENDLESS SUMMER”
This 40th Anniversary Endless
Summer Limited Edition Seri-
graph print is signed and num-
bered by the artist John Van
Hammersveld. Hand printed on
100% archival paper (34”x44”).
For each print sold, a donation
of $130 will be made to the
Surfrider Foundation.
$600

SURFRIDER/B4BC NECKLACE
Created by Billabong to raise aware-
ness for the Surfrider Foundation
and Boarding for Breast Cancer the
“Live, Love, Surf” necklace features
three silver plated medallions on an
18-inch chain with the words LIVE,
LOVE and SURF on one side and
the Surfrider Foundation, B4BC and
Billabong logos on the reverse side.
$15

“IN THE ENDLESS SUMMER”
Order Online: www.surfrider.org/store or call (800)-743-SURF
On behalf of the world’s oceans, waves and beaches, the Surfrider Foundation wishes to thank the following individuals, foundations and corporations for their generous support received between June 30, 2006 - July 31, 2006.

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<th>Amount</th>
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<td>In honor of John Wingate, in loving memory of his father Lou</td>
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MEMORIAL FUNDS
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